

# FOCUS

Issue 2, 2018



**7<sup>TH</sup> ASIAFORGE  
MEETING 2019**  
(Concurrent with 2<sup>nd</sup> Forgetech India)  
CHENNAI, INDIA





**Complete Steel Manufacturing House**

**-: CERTIFICATIONS :-**



Quality Management System



Environmental Management System



Occupational Health & Safety Management System



Automotive Quality Management System



Pressure Equipment Directive For EU



German Code for Pressure Vessel Design & Manufacture



Certified



## Forged Bars

- Round/Flats
- Machined

## Bright Bars

- Peeled
- Cold Drawn

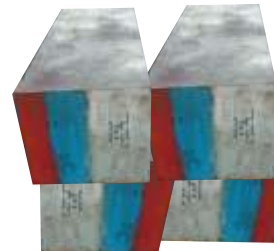


## Tool & Die Steel

- Excellent Tool and Die Life
- Good Die Life on Die Reuse
- Uniform and Consistent Results

### Grades

- DIN 1.2365
- DIN 1.2343
- DIN 1.2606
- DIN 1.2344
- DIN 1.2714
- DIN 1.2510
- DIN 1.2601
- DIN 1.2083



## Rolled Bars

- Round • Flats
- Squares • RCS

### Heat Treatment Conditions

- Annealing
- Normalizing
- Spherodised Annealing
- Stress Relieving
- Quenched & Tempered



**KISCO CASTINGS (INDIA) LIMITED**

**MAKE IN INDIA**

📍 Guru Ki Nagri, Bhadla Road, Mandi Gobindgarh-147301, Punjab-india

☎ +91 9999116146 | 9313906169 | 9999116148

✉ info@kisco.in, sales@kisco.in

www.kiscosteel.com

### NATIONAL OFFICES

#### HEAD OFFICE (PUNJAB)

+91 99991 16145,  
+91 92160 22273, +91 92161 10000  
info@kisco.in, marketing@kisco.in

#### DELHI NCR

+91 93139 06169, +91 99991 16146  
kiscocastings@gmail.com  
toolanddiesteel@kisco.in

#### BENGLURU

+91 98861 96083  
shashagni@rediffmail.com

#### CHENNAI

+91 94440 15463  
madhu.himaja@gmail.com

#### MUMBAI / WESTERN REGION

+91 99991 16147, +91 99991 16148  
mumbai@kisco.in, mumbaimkt@kisco.in

## **FOCUS**

**ISSUE 2, 2018**

### **EDITORIAL BOARD**

S. Murali Shankar, President, AIFI

R Sivaprasad Reddy, Vice President, AIFI

Shrabana Mukherjee, Deputy Secretary, AIFI

Kevin Varghese Mathew, Asst. Manager, AIFI

### **ASSOCIATION OF INDIAN FORGING INDUSTRY**

101/112 Nyati Millennium, Off Nagar Road,

Viman Nagar, Pune-411014, India

Telephone: +91 20 26634099/26634451

### **EDITORIAL AND SUBSCRIPTION:**

[info@indianforging.org](mailto:info@indianforging.org)

### **WEBSITE:**

[www.indianforging.org](http://www.indianforging.org)

## Contents

1. From the Editor's Desk .....	1
2. New Members .....	3
3. Macroeconomic Factors of the Indian Economy.....	4
4. Proactive Steps to Replace the potential Vacuum being Created by Electrification of Automotive - Focus Forging Industry .....	8
5. Rethinking CSR: Total Societal Impact (TSI) - A New Way of Measuring Performances of Businesses.....	13
6. Tete-a-Tete with Mr. Ken-Mei Wu.....	16
7. Global Economic Policies towards Electric Vehicles.....	20
8. Around the World in Two-Thousand Words .....	28
9. AIFI Initiatives at a Glance.....	35
10. AIFI Corner .....	37



## *From the Editor's Desk...*

*The Indian forging industry is on a happy note since the third quarter of 2017-18. And the phase has continued in the first quarter of 2018-19. The only obstacles on an otherwise busy schedules of the forgers include inadequate supply of steel and dearth of labour.*

*Your Association decided to dedicate this issue of Focus to upcoming 7th Asiaforge Meeting 2019 India, which is scheduled to be held during 18-24 January 2019 in Mahabalipuram, Tamil Nadu. Till date, we have received overwhelming responses from vendors and have received confirmations from 65 sponsors. Register your delegation at [www.afm2019.com](http://www.afm2019.com) and join us at 7th AFM 2019 India.*

*In July 2018, a one-day training programme on 'Steel for Forging and Testing of Forging' was organized by AIFI in Pune, Ludhiana, Chennai and Bengaluru. About 100 delegates attended the programme across the four cities and provided a positive feedback about the sessions.*

*Well, for us at the Secretariat, a lot of activities are in progress and would be shared with the members in due course. We are building an application software to provide a common platform for both members and non-members. The app, which would be accessible via your mobiles, would offer you the opportunity to discuss any topic, share your views, circulate business enquiries, read our publications and so forth. The Technical Journal-2018 is enclosed with Focus. AIFI would be ready with the Suppliers' Directory 2018 by end August 2018. Keep visiting our website-[www.indianforging.org](http://www.indianforging.org)- to know more about our events and activities.*

*Happy Reading!!!*

*For Editorial Board*  
**Shrabana Mukherjee**  
*Deputy Secretary*  
 20 July 2018